

## WORKSHOP REPORT 2010-11

Regional Centre, NAEB, Jadavpur University, Kolkata

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### A.i. Workshop on functioning of SHGs (especially administrative and commercial) for alternative livelihood generation with JFMC area in the state of West Bengal (A/i)

► **Objective:**

The objective of the workshop is to train the EDC/FPC/SHG members about the administrative and commercial functioning of SHGs like saving / intra / inter-lending and credit options etc. with a goal to developing small rural based enterprise for alternative livelihood generation.

► **Date(s) of the Programme :** 19<sup>th</sup> & 20<sup>th</sup> January 2011

► **Venue:** Hemnagar Guest House, Hemnagar, 24 Paraganas(N), West Bengal

► **No. & Composition of Participants :** 67 (Forester, FPC/EDC/SHG members, PRI representatives, NGO representative)

► **List of Resource Persons**

Sl. No.	Name	Designation	Address	Telephone no.
1.	Sri Ayan Chakraborty	Forest Officer	Jingekhali, STR	9679992336
2.	Sri Nirapada Sardar	Ex. Savapati	Sandeshkhali-II	9732670282
3.	Sri Dinabandhu Das	Secretary	JYDC, Dhamakhali	9732630178
4.	Sri Bishnupada Mridha	Secretary	PSJKS, Hemnagar	-
5.	Sri Satyananda Das	Sr. Research Scientist	RC, NAEB, JU	033-24146979
6.	Sri Amit Roy	Research Assistant	Do	Do

► **Description:**

The workshop consisted of an in-house programme of lectures delivered by the Resource persons and interaction with the participants. The topics discussed were mainly the administrative aspect of SHGs like formation of groups, savings, intra and inter-lending

and ultimately utilizing the fund for developing rural enterprise. For this purpose, the need of local people particularly after the Tsunami was discussed in detail. The in house programme was followed up by a field visit on the following day to have an insight into the activities of the functioning SHGs of the area and activities like vegetable gardening, animal husbandry etc undertaken by the SHGs were examined and discussed. The programme ended with a debriefing on the proceedings of the workshop and the recommendations are as below.

► **Outcomes/Recommendations:**

(i) Follow up training is needed on various items viz. Animal Husbandry, Vermicompost etc. Accordingly as a workshop follow up programme, a training on animal husbandry was organized on 09.02.2011.

(ii) There is a need for continuous monitoring of the groups until they became self sufficient.

**Photographs of the workshop**



*Sri Ayan Chakraborty, Forest Officer, 24 Paraganas (N) addressing the participants*



*Sri Nirapada Sardar delivering lecture in the workshop*



*Follow up training Programme on animal husbandry*



*Practical demonstration of the animal husbandry training*

**A.ii Workshop on functioning of SHGs (especially administrative and commercial) for alternative livelihood generation within JFMC area in the State of Bihar. (A/ii).**

**Objectives:**

- To make SHGs conversant about the different documents they need to maintain regularly.
- To activate the members particularly the literate members to take up writing of the Official documents themselves for the time being with the help from people who are conversant about record keeping of SHGs.
- Exposure to explain the Bank Officials about the practice of record maintenance.
- To clarify the accounts paper need be maintained from Bank people.
- To make aware about procedural practice of writing meeting register, cash book, loan register and subscription register of the SHGs.

Sl. No.	Date(s):	Venue(s):
1.	27/02/2011 to 01/03/2011	Field demonstration & inspection of records by the Regional Centres staffs to SHGs – Om Madanpur (Madanpur EDC), Bajrang (Pararkhap EDC), Rajbansi (Mahadeba EDC), Kad - mahawa (Kadmahawa SHG) & Amba Maa (Kalabarua EDC) under Division – II,VTR.
2.	2/03/2011 & 03/03/2011	Discussion in between Branch Managers of Uttar Bihar Gramin Bank & SHGs Executive Members for obtaining loan for SHGs under Division – II,VTR.
3.	04/03/2011	Workshop at Ganauli Forest Rest House for SHGs of Division – II, VTR.
4.	06/03/2011 & 07/03/2011	Field demonstration & inspection of records by the Regional Centres staffs to SHGs – Naya Bihan and Jiban Joyti (Rupolia EDC), Aman (Semari EDC), Gangajal (Kharitia EDC) & Shib Sakti (Khairti EDC) under Division-I, VTR
5.	08/03/2011	Discussion in between Branch Managers of Uttar Bihar Gramin Bank & SHGs Executive Members for obtaining loan for SHGs under Division - I,VTR.
6.	09/03/2011	Workshop at Manguraha Forest Rest House for SHGs of Division –I, VTR

- ▶ **Number & Composition of Participants:** Total-57 (CF cum FD, DFO cum Dy.FD, RO, BO, FG, EDC members, RC,NAEB team, Guest Faculty etc.)

▶ **Resources Persons:**

<i>Sl. no.</i>	<i>Name</i>	<i>Designation</i>	<i>Address</i>	<i>Ph. No</i>
1.	Shri J.P. Gupta, IFS	CF cum FD	Valmiki Tiger Reserve	09431809401
2.	Shri M.Chatterjee	Sr.Res.Scientist	Regional Centre, NAEB	09433616689
3.	Shri S.K. Swami, IFS	DFO cum Dy.FD	VTR - II, Bettiah, Bihar	09431809403
4.	Shri S. Chandrasekar, IFS	DFO cum Dy.FD	VTR - I, Bettiah, Bihar	09431809402
5.	Shri Gopal Roy	Sr. Manager	Reg.Manager,UBGB	09431652933
6.	Shri S. K. Pandey	DDM	NABARD, West Champaran	09431212408
7.	Shri Giridhari Ram	Branch Manager	Uttar Bihar Gramin Bank	
8.	Shri K. D.Ram	Branch Manager	Uttar Bihar Gramin Bank	
9.	Shri D.Sukla	Branch Manager	Uttar Bihar Gramin Bank	

▶ **Description:**

The programmes were attended by the SHG members, local Branch Managers and Sr. Manager of Bettiah Regional Office of Uttar Bihar Gramin Bank. Interaction with SHG members and Bank Officials took place. The SHGs produced their records one by one clarifications sought were also mentioned. Most of the SHGs of two Forest Divisions could satisfy the Bank Officials and grading showed that against their submitted project proposal, loans are admissible with minor changes. The Sr. Manager of UBGB also appreciated the activities of the SHGs of VTR, West Champaran. It was viewed that 70 per cent of them qualified to obtain Bank's financial assistance against their submitted project proposals. He expects that their loan will be finalized at the earliest.

▶ **Outcome / Recommendations:**

- Project proposals for loan need be prepared based on practical proposition as discussed by DDM, NABARD and Bank Managers.
- Marketability of the products mentioned in the projects should be assessed before finalizing the project.
- Initially a small target to be taken up and subsequently tested result will guide as what should be the proper item of trade and quantum of the articles to be produced.

## Photographs of the Programme(s)



**A.iii. Workshop on functioning of SHGs (especially administrative and commercial) for alternative livelihood generation within JFMC area in the State of Sikkim. (A/iii).**

► **Objectives(s):**

- To motivate people and build awareness amongst the fringe dwellers of forest /JFMC members to form SHGs.
- To organize the SHGs to build up own financial resources by regularly contributing a little money which will be utilized for commercial activity.
- To build up resources and utilize in small business activities with an aim to livelihood income for the SHG households.
- To link each group with local financial institute so as to avail the facility of financial help for entrepreneurship development with sustainable income generation by using available natural resources.

► **Date(s) of the Programme:** 25th & 26th March. 2011

► **Venue:** Forest Rest House Compound, Lachung, North Sikkim

► **Number & Composition of Participants:** Total-50 (RO-2, BO-2, FG-2, RC, NAEB-1, Guest Faculty-1, JFMC Members-42)

► **Resources Persons:**

<i>Sl. no.</i>	<i>Name</i>	<i>Designation</i>	<i>Address</i>	<i>Ph. No</i>
1.	Shri Somnath Sahoo	AGM	NABARD,Gangtok, Sikkim	09474983848
2.	Shri M.Chatterjee	Sr.Res.Scientist	Regional Centre, NAEB	09433616689
3.	Shri C.C.Lachungpa	Range Officer	Lachung Range	09475009942
4.	Shri S.D.Shangderpa	Range Officer	Lachen Range	09474648725



**Description:**

The focus was on building up SHGs among the JFMC members and fringe dwellers of forest. The Resource Person from NABARD gave detailed procedure as how the SHGs should be formed particularly by holding regular meetings and discussions; fix up their active programme by which they can take up livelihood income generation. The main constraint is resource building for which Bank Linkage will be necessary. The SHG can obtain Bank Loan against a specific project proposal by which activities of juice making from Seabuckthorn may be undertaken by developing market linkage. The effort is a way to supply raw juice prepared by SHGs of North Sikkim to Sikkim State Cooperative Marketing Federation Ltd. (SIMFED).

**► Outcome / Recommendations:**

- i) Immediately all the SHGs need be linked to financial institutions.
- ii) Proper project for obtaining loan through Nationalized Bank to be prepared and submitted by the SHGs immediately for sustenance.
- iii) The loan amount to be fruitfully utilized for Seabuckthorn juice making on a competitive price.
- iv) Marketing linkage to be explored for sale of the produced juice.
- v) Sikkim State Cooperative Marketing Federation Ltd. (SIMFED) need be involved to take up marketing of the juice.

**A.iv. Workshop for capacity building of SHG members to harness Eco-Tourism potential (Gorumara in the state of West Bengal) (A/iv)**

➤ **Objective of the workshop:**

The objective of the workshop is capacity building of the EDC/SHG members to harness the potential of eco-tourism.

➤ **Date(s) of the Programme :** 6<sup>th</sup> & 7<sup>th</sup> May 2011

➤ **Venue:** Community Hall, Sulkapara Beat Office Compound, Diana Range, Jalpaiguri

➤ **Number & Composition of Participants :** 73 (High level Forest Officers like CF, DFO, ADFO, Field level Officer – Range Officer, Beat Officer and Forest Guard and FPC/EDC/SHG members)

➤ **List of the Resource Persons**

Sl. No.	Name	Designation	Address	Contact no.
1.	Sri M.C. Biswas, IFS,	CF (Northern Circle)	Jalpaiguri	9434051144
2.	Sri Bimal Debnath	Range Officer	Lataguri	9932897047
3.	Ms. Aulie Banerjee	Project Officer	West Bengal University of Technology, Kolkata	9836158913
4.	Sri Kalyan Das	DFO	Jalpaiguri	9434062121
5.	Sri S. Das	Research Scientist	RC, NAEB, JU	03324146979
6.	Sri A. Roy	Research Assistant	Do	Do

➤ **Description:**

The participants were mainly the EDC members around Gorumara National Park (NP) and FPC members from Jalpaiguri Division and especially SHG members who are already engaged in ecotourism activities. Initiating the proceedings of the workshop, Sri S. Das of Regional Centre, NAEB, Jadavpur University welcomed all the guests and participants, particularly the FPC, EDC and SHG members who took much pain to assemble at the venue. He stressed on the point that to relieve pressure from the over burdened Gorumara it is necessary to extend Ecotourism activities in other potential areas, abundantly available in Duars and Terai areas of North Bengal. In his key note address, Sri M. C. Biswas, IFS, CF, Northern Circle elaborately discussed the concept, rules and regulation for ecotourism. Sri Amit Roy of Regional Centre, NAEB, JU presented some facts of Gorumara NP which shows that the tourist arrival in Gorumara NP has increased immensely over the years. Thus, there is need for opening up new areas as alternate tourist site in the form of village tourism, cultural tourism etc. away from Gorumara as far as possible. Sri Bimal Debnath, Range Officer, Lataguri presented about the ecotourism practices in the Gorumara with facts and figures. Ms. Auli Banerjee, Project Officer, WBUT, Salt Lake, Kolkata, discussed different aspects of ecotourism with some case studies. The participants took keen interest in the proceedings of the workshop and expressed their ideas, problems and opportunities in the area.



➤ **Outcomes/Recommendations**

- ◆ Government Agencies should encourage and promote Ecotourism ventures initiated by the EDC/FPC members by publicizing and recommending/sending tourists in these areas.
- ◆ More Female members should be trained to act as Tourist Guide
- ◆ The Divisional Forest Officer, Jalpaiguri, suggested to organize Entrepreneurship training particularly on Accounting, Register maintenance, Marketing and other managerial aspects for the EDC/SHG members practicing eco-tourism or willing to start ecotourism, venture, which was unanimously accepted.

**Photographs of the Workshop**



Sri M. C. Biswas, IFS, CF (Northern Circle)  
delivering lecture



Participants of the workshop



Interaction session



**A.v. Workshop on Strengthening of Small and Medium Forest Enterprises Including Buyers / Sellers Meet in the State of Jharkhand (A/v)**

► **Objectives:**

The main objective of the workshop cum buyers-sellers meet were

- To strengthen the activities of SMFEs (grass mat weaving, Abir preparation etc.) promoted by the Regional Centre.
- To market the produced products including sales.
- To familiarize the market demand and improvement needed in product for better revenue.
- To explore the credit opportunities for running capital or seed money for the entrepreneurs.

► **Date & Venue:** 15<sup>th</sup> – 16<sup>th</sup> March 2011 at Tata Zoo Auditorium, Jamshedpur and Kalamandir Ground, 8,10, N. Road, Bishtupur, Jamshedpur, Jharkhand

► **No. and Composition of participants:** Altogether 69 participants attended the programme including SHG/JFMC/EDC members, Forest Officials and Field Executives (CCF, DFO, ACFs, ROs, Foresters, and Forest Guards), NGO representatives.

► **Resource persons:**

1. Shri L.R. Singh, IFS, Chief Conservator of Forests,, Govt. of Jharkhand
2. Shri Sanjiv Kumar, IFS, Divisional Forest Officer, Dhalbhum Forest Division, Jharkhand
3. Shri Amitava Ghosh, Secretary, Kalamandir, Jamshedpur, Jharkhand
4. Shri Sanjay Bala, Research Scientist, Regional Centre, NAEB, Jadavpur University
5. Shri H.K. Mahto, DDM, NABARD, Jamshedpur, East Singhbhum, Jharkhand
6. Smt. Reshmi Murmu, Field Executive, SMFE - Pilot Project, Potka, East Singhbhum
7. Shri P.K. Mahto, Field Executive, SMFE - Pilot Project, Ichagarh, Seraikela-Kharsawan
8. Shri Ronald D'Costa, CEO, The Boulevard Hotel, Jamshedpur
9. Shri Alakananda Bakshi, President, ASMITA, Jamshedpur, Jharkhand
10. Smt. Priyanka Jha, Designer, Jamshedpur, Jharkhand

► **Description:**

Shri Sanjiv Kumar, IFS, DFO, Dhalbhum Forest Division, inaugurated the programme on 15<sup>th</sup> March 2011. Other dignitaries present in the workshop and visited the stalls with their families are mentioned in the resource persons list as above. The main discussion was regarding the 'Activities undertaken by the Regional Centre to promote entrepreneurship based on forest based products – a journey towards sustainable development' and 'Motivation and capacity building for sales & marketing, adaptation of changes suggested by the buyers'. The participants were enlightened in the question answer sessions according to their need to progress further. Alternative options for credit facility and criteria for getting credits at individual, group and entrepreneurship level was discussed.

► **Outcomes/Recommendation:**

Some of the outcomes/recommendation of the workshop are mentioned below:

- Participants of the workshop were motivated to take up new initiatives by explaining the developmental stages of SMFEs.
- The stall representatives in the mela gains the direct sales and marketing experience apart from the profit of sold items. They became aware about the modification in design, shape, colour combination, packaging needed for making more business.
- In two days returns become more than Rs. 50,000/- from direct sales. Especially from one stall, by selling 'Abir made from palash flower' they earned a profit of 3,750/-. Simultaneously the SMFE got a huge publicity regarding their product even in Kolkata. They got an order of supplying 10,000 kg. (profit margin of Rs. 15/- a kg.) of Abir before the next Holi from one vendor only. The demand of such kind of product is rising sharply.
- DDM, NABARD were agreed to extend their credit facility to the SMFEs and Secretary of Kalamandir ensures consistent marketing support for the SMFE products. Other delegates express their willingness to replicate the model of SMFE.

Some of the photographs of the Programme



Grass mat apparels made from Gonda grass



Sawai grass products



Bamboo products



Grassmat stitching - Live Demo - Abir production



Boutique print clothing



Packed Abir branded as *flame of forest*



Paitkar Painting



Kudlung pickle



Herbal Hazmi pills



Herbal Hazmi powder



Herbal Abir



Lac jewelry



Reeling Spinning of Tassar



Terracotta items



Jute products



Outside & Inside of the mela



Inside & Outside of the mela



Participants during discussion session

ভারতে সর্বাধিক প্রচারিত প্রথম শ্রেণির বাংলা দৈনিক

# আনন্দবাজার পত্রিকা

কলকাতা ৩ চৈত্র ১৪১৭ জ্যৈষ্ঠ ১৮ মার্চ ২০১১ শহর দৃশ্যের ৩.৫০ টাকা আনন্দবাজার পত্রিকা ও কী বিনি-র কথা অফার: ৮.৫০ টাকা (কুপন ভিতরে)

১৬ পৃষ্ঠা XXCN

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১৮ মার্চ ২০১১ XXCL

## দোলে কলকাতাকে রাঙাতে আসছে ঝাড়খণ্ডের পলাশ-আবির

**ঝাড়ু বসু ● রটি**

১৭ মার্চ: ঝাড়ু-সুভা ঝাড়খণ্ডের 'জনা আঙন' কলকাতায় ছবিতে পড়তে হলেও। তবে কলকাতাকে ছাড়াই না, সে ছাড়াই বাঙালি। এ ছাড়াই বাঙালি কলকাতার বাইরে বিদেশে পলাশ থেকে জৈরী আবির—ক্রমে অঙ্ক ফুটবে। পুরুষেরা পালশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

হোঁচানপুর মালভূমিতে সবার সেনা মূল পলাশ স্বয়ং কল্যাণে প্রকৃতির মায়াতে বা গুণের সিরে সুভাসের। পলাশ মূল্যের 'পারিশেষণ' ও 'স্বচ্ছন্দ' আবির জৈরী করতে পিছে নিরুপাধিকার কল্যাণে পলাশের সত্যকথা কলকাতা ভিত্তি প্রচারে আনিবে। কল্যাণে স্বয়ং অঙ্ক ফুটবে পলাশের আনন্দবাজারে।

আনন্দবাজারে পলাশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

অনেকের কাঁচ-কচি মোগায়েছে। পলাশের স্বয়ং কল্যাণে পলাশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

পলাশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

বিভিন্নমুদ্রার মূল্যের আবিরের বিশপিত্তে ইই পেয়েছে। পলাশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

পলাশের সত্যকথা-বরসোয়ার 'অখাত' গ্রাম থেকে পলাশের রঙ মিশে যাবে শহরে পোলের আসবে।

Palash Abir from Jharkhand is coming to colour Kolkata – the headlines of the leading daily Anandabazar Patrika

**A.vi. Workshop on Strengthening of Small & Medium Forest Enterprises including buyers / sellers meets in the State of Bihar (A/vi).**

**Objectives(s):**

- To ascertain the feasibility of taking up livelihood income generation programme with the available natural resources of Banka district.
- To introduce preparation of 'Herbal Gulal' with the flowers of Palas and other wild flowers available in forest areas.
- To motivate the VFMP members for 'Herbal Gulal' preparation and marketing of the product locally as well as outside during 'Holi'.
- To arrange preparation of other by product like 'Herbal 'Sindur', and 'Herbal Pigment' for use in preparation of Sweets etc.

► **Date(s) & Venue(s) of the Programme(s):**

01/05/2011	Demonstration Programmes	Kalijore Village, Banka
02/05/2011	- do -	Targachha Village, Banka
03/05/2011	- do -	Range Office Compound, Banka
04/05/2011	- do -	Gouripur & Janakpur Villages, Banka
05/05/2011	- do -	Suiya Beat Office Compound, Suiya
07/05/2011	Workshops	Baunsi Forest Rest House Compound
08/05/2011	- do -	Katoria Forest Rest House Compound
10/05/2011	- do -	Banka Divisional Office Compound

**Number & Composition of Participants:**

Prgm. Sl.	DFO	ACF	RO	BO	FG	RC,NAEB	Guest Faculty	JFMC	Total
1.	1	1	1	1	1	2	3	19	29
2.	-	-	1	1	1	2	3	23	31
3.	-	-	1	1	1	2	3	12	20
4.	-	-	-	1	-	2	3	86	92
5.	-	-	-	1	1	2	3	10	17
6.	-	-	1	2	-	1	-	12	16
7.	-	-	-	3	2	1	1	20	27



8.	1	1	1	1	1	1	-	24	32
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**Total -264**

► **Resources Persons:**

<i>Sl. no.</i>	<i>Name</i>	<i>Designation</i>	<i>Address</i>	<i>Ph. No</i>
1.	Shri Nand Kishore, IFS	DFO	Banka Forest Division	09431821046
2.	Shri Nesamani, IFS	IFS(Probationer)	Banka Forest Division	06424-232216
3.	Shri A.K. Singh, BFS	ACF	Banka Forest Division	06424-232216
4.	Shri M. Chatterjee	Sr.Res.Scientist	Regional Centre, NAEB	09433616689
5.	Shri A. Chatterjee	Tech. Manager	Centre for Rural & Cryogenic Technologies, JU, Kolkata	09432211868
6.	Shri N. K. Roy	DDM	NABARD, Banka	09431213480

**Description:**

Altogether eight programmes were taken up out of which five were demonstration programmes in which VFMP members were trained to prepare 'Herbal Gulal' by use of petals of Palas flowers and other available wild flowers & fruits. Another three programmes were taken up to motivate VFMP members to form SHGs and start preparation of different herbal products including 'Herbal Gulal' from petals of Palas flower and available flower & fruits in forest areas. The DDM, NABARD elaborated about the procedure to be followed in forming SHGs and subsequent linkage with Banks to obtain financial support from Nationalized Bank of the local area with support and help from NABARD. The VFMP participants have agreed to form SHGs to carry out the Herbal Gulal preparation as per the technology elaborated by the technological experts of the Centre for Rural Cryogenic Technology of the Jadavpur University.

**Outcome / Recommendations:**

i) It has been agreed between the VFMP members and DFO, Banka Forest Division that initially 15 SHGs will be formed in three Ranges of the Division. The VFMPs will hold meeting to decide about formation of SHGs and these will be overviewed by the concerned Beat Officer.

ii) On formation of SHGs, the normal procedure of holding meetings, collection of subscriptions and maintenance of records will be taken up. The follow up action will be taken up with support of forest and the Regional Centre.

iii) The production of 'Herbal Gulal' will be taken up by the trained VFMP members during later part of this year and price fixation will be taken up after market exploration jointly by Forest Department and Regional Centre, NAEB, Jadavpur University.

**Photographs of the programme(s)**





**Workshop on strengthening of Small and Medium Forest Enterprise including buyer/sellers meet in West Bengal (A/vii)**

► **Objectives:**

- (i) Exploring ways and means for streamlining the functioning of SMFEs by utilizing local resources and empowering local people, the FPC/SHG members in the instant case, in the matter of marketing of products.
- (ii) Strengthening the same by establishing linkage with suitable institution/agencies/ individuals, to generate sustainable income for the FPC/SHG members.

► **Date :** 11<sup>th</sup> & 12<sup>th</sup> March 2011

► **Venue :** 'Krishi Mela' premises at Dhamakhali, 24 Paraganas (N)

► **No. of Participants :** 103 (High level Forest Officer – CF & Field Director, Forester, Professor, Social Activist, NGOs, JFMC/EDC members)

► **List of Resource Persons**

Sl. No.	Name	Designation	Address	Contact No.
1.	Dr. Subrat Mukherjee, IFS	CF & Field Director	Sundarban Tiger Reserve, Canning	9874948678
2.	Prof. Basab Chanda	Associate Professor	Ranaghat College	9433559033
3.	Sri Nirapada Sardar	Ex. Savapati	SandeshKhali –II, 24 Pgs. (N)	9732670282
4.	Sri Dibandhu Das	Secretary, JYDC	Dhamakhali	9732630178
5.	Sri Amit Roy	Research Assistant	RC, NAEB, JU	03324146979

► **Description:**

The workshop was inaugurated on 11<sup>th</sup> March 2011 followed by buyers and sellers meet at 'Krishi Mela' Premises at Dhamakhali with the administrative support of Joygopalpur youth Development Society and NABARD. The FPC/SHG members from different villages viz. Khulna, Korakati, Atapur, Manipur, Dhamakhali, Tushkhali, Hatgacha, Bara Mollakhali, Jeliakhali attended the programme. Besides, the FPC/SHG members from Purulia on

behalf of 'Banalaxmi' attended the Workshop cum Mela with their products. Sri Amit Roy, of Regional Centre, NAEB, Jadavpur University, Kolkata welcomed the participants coming from different areas of Sundarban and all the distinguished guests. In his brief version, he emphasized on development of small rural based enterprise for sustainable development. This type of programme like mela will not only develop marketing linkage but also increase the exposure. Dr. Subrat Mukherjee, IFS, Conservator of Forests cum Field Director, STR briefly discussed the activities of Forest Department in Sundarban area for the FPC/EDC members. Sri Nirapada Sardar, former Sabhapati, Sandeshkali-II Panchayet Samity, mentioned with example, about the importance of plantation for prevention of natural calamities like Tsunami. He also stressed on the need of income generation and the efficacy of such meets in the matter of income generation and appreciated the participants, though for their own interest. He also told the importance of women empowerment for overall socio-economic development. Sri Basab Chanda, Associate Professor, Ranaghat College conveyed special thanks to the participants for their participation in spite of several problems. He discussed about the destruction occurred Tsunami and also said the various measures to be taken to tackle this type of natural calamities in future. He also discussed the converge needed from different Developmental agencies like NABARD, NAEB, Jadavpur University, local NGO, JYDC for sustainable development of Sundarban area. The programme was declared closed after conveying thanks to all the guests and participants. However the mela continues up to 8 pm of 12<sup>th</sup> March 2011.

► **Outcomes/Recommendations:**

- ◆ Convergence of like minded Agencies is essential for development of SMFE.
- ◆ Attractive packaging helps in marketing the products.
- ◆ Quality and quantity of product must be thoroughly checked before placing for sale.
- ◆ Establishment of cold chain is necessary for marketing of perishables like fish, vegetable etc.

## Photographs of the Workshop cum Buyers/sellers meet



*Address by Sri Nirapada Sardar, Former Savapati, Sandeshkhali-II*



*Lecture by Sri Basab Chanda, Associate Professor, Ranaghat College*



*Display of product produced by the 'Banalaxmi', Purulia*



*Cultural programme of the local tribals*